

Title: The Newbies Guide to Cannabis and the Industry

Author: Chris Conrad and Jeremy Daw

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Short and longer intros:

The Newbies Guide to Cannabis and the Industry

Marijuana. Pot. Reefer. Dabs. Hemp. Call it what you like, cannabis has gone mainstream in the USA and an entire new economy is emerging around this venerable plant. World famous cannabis expert Chris Conrad and his co-author, theLeafOnline.com's Jeremy Daw, take an inside look at what's going on from consumer to seed in the world of weed — and how you can profit from it!

The Newbies Guide to Cannabis and the Industry

The mainstreaming of marijuana in America has launched a green rush on a new multi-billion dollar industry in legalized marijuana and industrial hemp. Whether you want to take your first legal joint, profit from the industry or learn what's going on, this book is for you. Two insiders — world-famous cannabis expert Chris Conrad and theLeafOnline.com's Jeremy Daw — team up to walk you through this new American society and introduce you to aspects you may never have even dreamed of, but may lead you to a whole new career. This is not an industry to make mistakes. Get this easy-to-read, conversational book loaded with detailed information for anyone who is curious about how marijuana works, where it came from, how to use, grow and prepare it, as well as how to succeed in its industry. No matter what you may think of it, you will never see cannabis the same way again.

Conrad is author of *Hemp: Lifeline to the Future*, *Hemp for Health* and *Cannabis Yields and Dosage*.

Daw is author of *Weed the People: From Founding Fiber to Forbidden Fruit*.

Old version:

The Newbies Guide to Cannabis and the Industry

Marijuana. Pot. Reefer. Dabs. Hemp. Call it what you like, cannabis has gone mainstream in the USA and an entire new economy is emerging around this plant that people have used for thousands of years. World famous cannabis expert Chris Conrad and his co-author, theLeafOnline.com's Jeremy Daw, take an inside look at what's going on from consumer to seed in the world of weed — and how you can profit from it!

The Newbies Guide to Cannabis and the Industry

The mainstreaming of marijuana in America has launched a green rush on a new multi-billion dollar industry in legalized Medical marijuana, adult use and industrial hemp. Whether you are interested in using cannabis in its legal forms, hope to profit from the industry or simply curious about what's going on, there is a book for you. Two insiders — world famous cannabis expert Chris Conrad, active since the 1980s, and theLeafOnline.com editor-in-chief Jeremy Daw — team up to walk you through this new American society and introduce you to things you may never have even dreamed of; but that might lead you to a whole new career. Don't make mistakes that are easily avoided. Get this easy to read, conversational book loaded with detailed information for anyone who is curious about how marijuana works, where it came from, how to use it, grow it and prepare it, the industry, the marketplace, risks, profits and developing trends. Like it or not, you may never look at marijuana the same way again.

Conrad is author of *Hemp: Lifeline to the Future*, *Hemp for Health* and *Cannabis Yields and Dosage*.
Daw is author of *Weed, the People*, (long title).

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Hi Guys,

The exploding leaf looks great, as does Smoked vs. Eaten, but the Iconography ideas chart is blank.

You can send photos about a week before you finish your manuscript in July.

You can figure about 350 words per page, but your goal should be a manuscript totaling about 20,000 words, divided up into appropriate chapters based on your points of discussion.

Since you are the experts, you can determine which chapters deserve more words than others, what graphics and images would look cool, etc. I'm really flexible!

Thanks, and have a good day,

Dennis Schmidt

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